

# 2nd International SystemsX.ch Conference on Systems Biology

October 20–23, 2014

Swiss Tech Convention Center Lausanne, Switzerland



**SystemsX.ch**  
The Swiss Initiative in Systems Biology

## Sponsorship Opportunities



### About the conference

SystemsX.ch is the largest ever public research initiative in Switzerland, comprising over **100 projects, 300 research** groups and more than **1000 scientists**. The initiative advances **systems biology** in our country with the claim of belonging to the best in the world in this area of research.

The **2nd International SystemsX.ch Conference on Systems Biology** will bring together 450 world-class scientists from a variety of disciplines who apply quantitative and systems-wide approaches to the life sciences. The scientific program reflects the current state of the art in the now maturing field of systems biology research, highlighting quantitative approaches at multiple scales, from single molecules and cells to whole tissues and organisms.

### Benefits for your company

We are offering a number of different sponsorship opportunities. Through sponsorship of this event, you will be able to:

- **Gain exposure** for your organisation within the growing field of systems biology
- **Network** with prominent researchers from Switzerland and abroad
- **Forge new personal relationships** with potential clients and maintain existing ones
- **Promote** your services throughout the event
- **Raise awareness** of your organisation through branding on conference material
- **Form connections** with the next generation of system biologists – a long-term investment in the future of science.

Each of our sponsorship offers contains the following benefits:

- Logo on conference website
- Logo in abstract book
- Exhibition space, including tables and poster boards where delegates spend lunch breaks and poster sessions - amount of space dependent on contribution
- Possibility to include promotional material in the conference giveaway bags
- Admission to the conference for a number of your employees (see specific offers on next side)

## Platinum - Conference Dinner

8,000 CHF

The conference dinner provides an excellent setting for networking and promoting your organisation. This 3-hour dinner cruise on Lake Geneva will take place on an historical paddle steamer. Your company logo will appear on the menu, and an announcement made during the dinner.

This offer includes complementary dinner tickets in addition to conference admission for 4 of your employees.

## Gold - Welcome Reception

6,000 CHF

Capture your audience right from the conference kick-off, by sponsoring our welcome reception. This opportunity includes an announcement at the opening of the conference and the chance to align yourselves with SystemsX.ch from the very start of the event.

This offer includes complementary admission for 3 of your employees.

## Silver - Lunch Break

4,000 CHF

In sponsoring one of the conference lunch breaks, where delegates will receive a hot meal and drinks, your organisation secures exposure through an announcement during this indispensable 1 hour 30 minute break, when delegates get the chance to visit the exhibition stands.

This offer includes conference admission for 2 of your employees.

## Bronze - Coffee Break

2,500 CHF

There is also the opportunity to sponsor one of the all-important 30-minute morning or afternoon coffee breaks.

This offer includes conference admission for 1 of your employees.

[www.systemsx.ch](http://www.systemsx.ch)  
[conference.systemsx.ch](http://conference.systemsx.ch)

### CONTACT

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